

# Manager, Marketing Communications

## Description

HUYA Bioscience International (huyabio.com) is a leader in enabling and accelerating the global co-development of novel biopharmaceutical product opportunities originating in China. The Manager, Marketing Communications, will serve a key role in articulating HUYAs vision, business strategy, and accomplishments through a variety of communications vehicles designed to reach and influence the companys internal and external audiences.

Specific responsibilities include:

Development of internal and external communications plans, including budgets, timelines, and deliverables

Refinement of corporate marketing materials to ensure consistent, up-to-date content and aesthetics

Establishment of standard communication protocols for the companys growing number of offices

Oversight of communication plan tactics, including press releases, FAQs, media outreach, interviews, conference participation, and company newsletters

Supporting the marketing communications needs of HUYAs China offices

## Requirements

Bachelors degree required with three to five years of experience in marketing communications, media relations, public relations, or related field

Life science experience desired

Ability to write consistently and clearly while under pressure and deadline

Ability to distill complex language from a variety of sources into effective, easy-to-understand, concise messages for a variety of internal and external audiences

Must be an independent thinker, with the ability to manage a streamlined process

Ability to work in a fast-paced, deadline driven environment

Excellent organizational, interpersonal, and creative skills

Qualified candidates should send a resume to [recruit@huyabio.com](mailto:recruit@huyabio.com) and reference job code Huya\_PR.